2017 the absolute sound PRODUCT OF THE YEAR AWARD

2017 the absolute sound TOP PICK

the absolute sound®

HEADPHONE CABLE OF THE YEAR

by MIT® Music Interface Technologies™

Vero™ Revolutionary Headphone Cabling System

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MIT Cables continues to lead a growing number of "cable companies" in research, design and manufacturing of reference level audio interfaces. After creating the performance cable category with the "Interlink Reference RCA" (Monster cable; 1982). By continuing this research MIT has remained at the forefront of this misunderstood science for more than three decades. The Vero headphone dongle and headphone cables are a logical extension and MIT's entry into the personal audio realm. All models include MIT's patented Multipole Technology, featured in all MIT Cables' interfaces. The dongles are designed to complement your existing cable choice, and the headphone cable is designed on a silent (non-microphonic) cable grouping and jacket to provide quiet delivery of the audio signal without the added sounds of a cable rubbing on a collar or sleeve.

By using MIT's Multipole Technology, both the Vero Full Range and Vero Reference models will create a lifelike immersive listening experience against a deep black background. There are differences in the two designs for those who may have an mp3 based playback system or headphones that are more frugal by design, or for the budding audio enthusiast on a budget. For this reason, we offer two performance levels. Rest assured

Vero™ Full

Vero Full Range headphone cable and dongle interfaces utilize MIT Cables patented Multipole™ Technology, which is a parallel passive network that helps maintain the quality of the signal as it passes from source to headphones. *Vero Full Range* cables have 12 Poles of Articulation strategically placed across the audible spectrum (20hz-20khz).

Vero Full Range Features & Benefits:

- *Multipole Technology–12 Poles of Articulation deliver MIT Cables' signature performance to your headphone system. (See back page).*
- *Three-dimensional space where the background is black, silent and void of "walls".*
- *Reproduces natural timbre and textures, producing a greater sense of imaging, fine detail and micro dynamics.*
- *Available in: XLR, 1/4 inch and 3.5 terminations.*

> ***"You might not know just how good your headphones really are unless you have the MIT Vero cabling. The way that Vero provides a crystal clear, transparent, and three dimensional listening experience with a headphone is nothing short of astounding."***
>
> Thomas Moore–Four-Time *Grammy* Winning Recording Producer/Engineer

Easy to use. The *Vero* "dongle" is designed to be used with any good headphone cable. Simply plug the *Vero* into your source, connect your existing headphone cable into the *Vero* "dongle", and enjoy the performance!

that both designs will outperform any competitor's product with multi-patented circuits and are proven in the field by scores of recording professionals and audio experts, worldwide.

Vero, meaning "true" in Italian, is the essence of our latest designs aiming at "truth in music". With this new headphone interface installed, you find yourself suspended in a giant three-dimensional space where the background is black, silent and expansive beyond normal perceived boundaries. Natural timbre and textures will sound lifelike, providing a spacious sound that separates the listener from the equipment and setting the stage for the closest thing yet to "truth in music".

Now offered with most Headphone terminations, MIT offers you a choice in performance levels and input jacks. Please notice that the extended lengths offered are not cost prohibitive when you want to have your amp across the room, balcony or boat. Just figure the distance you want, the phones you are connecting to and the type of input you favor.

Learn more about Vero products at www.mitcables.com/products/

Vero™ Reference

Compared to *Vero Full Range* headphone cables and dongles, *Vero Reference cables and dongles* have 21 Poles of Articulation–almost twice the performance! The difference is dramatic and has been described as "holographic". Nine additional Articulation Poles synergistically work together to transport the audio signal with a more even, or flatter response than "just cable".

Vero Reference Features & Benefits:

- *Multipole Technology–21 Poles of Articulation deliver MIT Cables' signature performance to your headphone system. (See back page).*
- *Three-dimensional space where the background is black, silent and void of "walls".*
- *Reproduces natural timbre and textures, producing a greater sense of imaging, fine detail and micro dynamics.*
- *Available in: XLR, 1/4 inch and 3.5 terminations.*

Vero Full Range & Vero Reference headphone cables are available for *Audeze, HiFiMan, Sennheiser & MrSpeakers headphones.*

Easy to use. The *Vero Reference* "dongle" is designed to be used with any good headphone cable. Simply plug the *Vero* into your source, connect your existing headphone cable into the *Vero* "dongle", and enjoy the performance!

> ***"MIT's Vero Reference is the best headphone cable we've heard, and our 2017 Headphone Cable of the Year Award winner."*** (*Ultimate Guide to Headphones and Personal Audio*)
>
> Robert Harley, Editor–*The Absolute Sound*

MIT Multipole Technology Explained

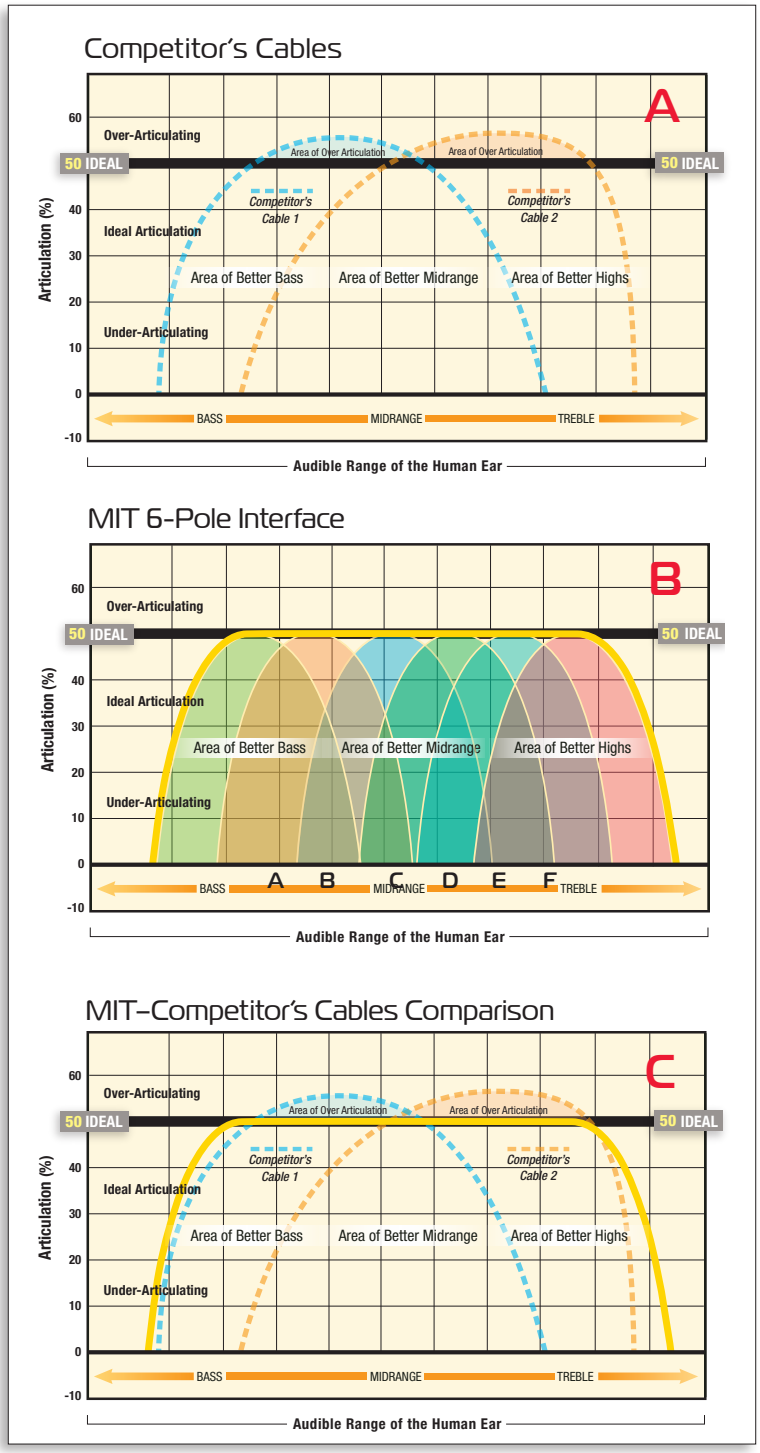
MIT Cables founder Bruce Brisson began purposefully designing audio cables in the 1970's after encountering the sonic problems inherent in cables typical of the day. He later founded Music Interface Technologies in 1984 after patenting and licensing his early designs to Monster® Cable, producing many of the audio industry's most ground-breaking and seminal products.

MIT Cables' core audio cable technology is our exclusive *Poles of Articulation (Multipole)*, named after the fact that every audio cable has a single point/pole where it is most efficient at storing and transporting energy. At this point in the audio frequency spectrum, the cable will articulate best, and the audible sound represents-represents the cables' particular Articulation Pole.

The ***Vero HCA*** is the **first use of Multipole Technology inside of a audio component!**

About the Graphs: The graphs at right are conceptual illustrations based off actual measurements representing the bandwidth of the audible range of the human ear. We use these graphs to illustrate how well a cable articulates across that bandwidth. The 50% line serves as our baseline for ideal articulation response. If a cable is over-articulating (above the 50% line), it's sound might be described as "harsh", or "brittle." If a cable is under-articulating, it will be perceived as lacking "detail", or "garbled".

Graph A: shows the bandwidth of two Competitor's audio cables as measured in the MIT laboratory. *Cable 1* has its Articulation Pole present a lower frequency, and would be described by audiophiles as "muddy" or "veiled." *Cable 2* has its Articulation Pole present a high frequency, and would be described by audiophiles as "bright" or "fast." Additionally, both cables have areas of "over-articulation" as shown in their respective shaded areas.



Graph B: This graph illustrates one of MIT's popular interfaces with 6 Poles of Articulation. MIT's interfaces are engineered to have multiple Articulation Poles optimized for the lows, mids, and highs. Our Poles of Articulation synergistically work together to transport the audio signal with a more even response than just a single cable, as if multiple cables are being used together. Poles A & B provide an area of better bass, Poles C & D provide an area of better midrange, and Poles E & F provide an area of better highs.

Graph C: This plot directly compares MIT's 6-pole interface (yellow line) to the Competitor's Cables from Graph A. MIT's interface provides a linear articulation response, resulting in a more controlled bass, and smoother, more extended highs along with a lower noise floor –"like multiple cables in one!"

When choosing an audio interface, look for the Multipole Technology logo with the performance rating indicating the number of Poles of Articulation in each product. This simple feature will help you select the correct performance level for any system, with complete confidence and accuracy.

Vero™
Truth in Audio™

Proudly Engineered and Made in the USA

by MIT® Music Interface Technologies™

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